

Tech & Design MeetUp From Local Shit to Local Scrap: Rethinking Raw Materials

Tired of greenwashing? Join us for a thought-provoking EHV Innovation Café, featuring Jean-Marc Moulin (Hydro) & Antonia Schreiber (Manure Materials)

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Hosted by: EHV Innovation Café & Kazerne Design Lab

Project Information (EN)

Shit, scrap and something better: rethinking raw materials

What are the hidden effects in the chain of chains? How do you show that something is more durable if costs are higher? And how do you demonstrate the value a designer or company adds to every raw material, local or global?

Join us for a thought-provoking edition of the EHV Innovation Café featuring:

Jean-Marc Moulin (Sustainability Director at Hydro Aluminum):

Asking the tough questions – and proving there's always a better material

Antonia Vincenza Schreiber (Designer sustainable building materials):

From Local Shit to Cool Bricks – scaling sustainable design

Together, we'll explore how waste becomes the raw material for a new reality — and why there's always a better alternative if we dare to rethink value and scale.

Whether you're a tech builder, designer, social innovator, policy maker, educator, or simply a curious thinker or doer — this is your space to listen, learn and connect. Expect sharp insights, personal reflections, and an open, safe space for conversation.

We are Inclusive by Default and Give to Grow.

The Future is Raw Materials Rethought.

Moderated by Charlotte Grün

@ Kazerne Downtown Eindhoven

English spoken

Free entrance

Open to all

Asking the tough questions - and proving there's always a better material

Our meetups are free of charge and open to all. Expect an evening with inspiring ideas, critical questions, and imaginative alternatives to the status quo. Mark the event in your calendar and secure your ticket here. Walk in is also possible but the seats for the debat are limited. Don't miss out on this opportunity!

17:30 Walk-in and networking, we'll offer a free drink and a bite

18:00 Intro to the Special Guests followed by a moderated debate

19:00 Networking

19:30 Possibility to join the Meet-up dinner with the speakers

So what are we still waiting for - and who dares to prove it?

Projectinformatie (NL)

Shit, scrap and something better: rethinking raw materials

Dit event is in het Engels, dus de tekst hier ook — wel zo makkelijk.

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Image List

Filename	Caption	Credit
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eic-1080x675px-dia-251023_1760447623.jpg	EHV Innovation Café Tech & Design MeetUp	
ehvinnovationcafe-20250828-imagebyruudbalk-speakersvalule-malone-moderatorgrun-organisergeurts_1760451479.jpg	EHV Innovation Café MeetUp	Ruud Balk
eic2025jean-marc-moulin_1760451522.jpg	Jean-Marc Moulin (Sustainability Director Hydro)	
eic2025antoniaschreiber_1760451510.jpg	Antonia Vincenza Schreiber (Designer)	Ruud Balk

The images above are included in the ZIP under /images.