

Creative Principles for the New Normal

Designing for a Post-Pandemic World

Project Information (EN)

This forecast provides three timely creative principles that anticipate changing consumer needs and map out opportunities to supercharge & future-proof creative problem solving. Each Creative Principle includes: 1. A description of the new consume

Projectinformatie (NL)

Deze prognose biedt drie actuele creatieve principes die anticiperen op veranderende consumentenbehoeften en mogelijkheden in kaart brengen om creatieve probleemoplossing een boost te geven en toekomstbestendig te maken.

Image List

Filename	Caption	Credit
2020-creative-principles-the-new-next-ddw-cover_1602189185.jpg	Cover	Mike Milley
2020-creative-principles-the-new-next-ddw-principles_1602189294.jpg	Creative Principles	Mike Milley
2020-creative-principles-the-new-next-ddw-conclusion_1602189337.jpg	Conclusion	Mike Milley

The images above are included in the ZIP under /images.